



SANTA PAWS IS COMING TO TOWN!

FOR THE FIRST TIME, SE QLD'S ORIGINAL AND BIGGEST DOG COMMUNITY MARKET EVENT, PAWS AT THE PARK, IS HEADING TO REDLAND SHOWGROUNDS WITH OVER 80 STALLS, DOG YOGA, BEST DRESSED COMPETITION AND OF COURSE...PHOTOS WITH SANTA PAWS!

After its successful debut year in 2016, the Gold Coast's original and biggest dedicated dog market event is heading to the Brisbane area for the first time. Santa Paws at the Park, will be held at Norm Price Park, Redland Showgrounds on Saturday Dec 3rd, proudly supporting Animal Welfare League Qld.

With over 80 stalls featuring local dog and pet products and services, talks and demos, best dressed and best trick competitions, off-leash play area and more, Santa Paws at the Park is set to be the ultimate doggie day out!

"Following the success and overwhelming support of our 2016 and August 2017 events and as self-confessed crazy dog ladies, we are so excited to be bringing Paws at the Park to the Brisbane area" said Jenna Schroeder, co-founder of Paws and the Park and owner of Hugo's Ice Creamery and Doggie Tea.

The event prides itself on offering a variety of unique products, services and activities which has contributed to its popularity and is largely due to its local and small business focus, at a fun and interactive event that is a great day out for pooches and their owners. The August event on the Gold Coast attracted up to 10,000 people with their dogs from all over SE Qld and raised over \$5,000 for AWLQ.

"Large pet expo events are so popular around Australia but are often not attainable for small and hobby businesses to attend due to cost and there is also a strong demand from the community for more free pet friendly events. We therefore saw the need for a community and small business focused event and the response has been overwhelming from both stallholder and attendees who love all of the unique products and services on offer - from doggie ice cream and tea, organic food, pet pampering and stylish accessories to healers, pet minding and even doggie yoga for those wanting to try a fun activity with their dog " said Lia Ferguson co-founder of Paws and the Park and owner of Oodle&Co.

The event will also feature some exciting new activities including Santa Paws photos – with Santa Paws arriving at 9.15am in none other than a husky drawn sleigh - and a fun and interactive 'doga' class by Hot Tropical Yoga with both raising funds for the event's charity partner, Animal Welfare League Qld. Attendees will also have the chance to create the ultimate insta worthy accessory, flower crowns, for their pampered pooches. The event also attracts some celebs of the dog world including Animal Welfare League QLD representative and sweetheart of Channel Nine's 2017 reality show The Last Resort, Jodie Burden, who will MC the event and plenty of 'instadog' stars.

"We received so much positive feedback from both stallholders and the community from our last event so we can't wait for everyone to see what we have on offer for our first ever Christmas market, it is set to be an amazing doggie day out and the perfect place to get unique Christmas gifts for you and your furbabies" said Jenna.

Paws at the Park is proudly supported by Gold Sponsors, Hugo's Ice Creamery and Oodle&co, Bronze sponsors, Tails Photography and Purely Yours and Gold Exhibitor, RACQ. Redland City Council is also proud to provide funding for Paws at the Park as part of the Community Grants program to assist the Redlands community.

A full list of sponsors, stallholders and activities can be found on the Paws at the Park website.

Website: www.pawsatthepark.com.au **Facebook -** <http://bit.ly/2tyzi9e> **Instagram:** @pawsatthepark

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Event Details-

Sunday December 3rd, 2017

Norm Price Park, Redland Showgrounds

9am-2pm free entry, parking available for \$5 donation to AWLQ

Santa's Arrival on husky drawn sled – 9.15am